

**Open Book New York**  
**Office of the State Comptroller**  
**Thomas P. DiNapoli, State Comptroller**  
**Contract Transactions**

Vendor Name: KIVVIT LLC  
Agency Name: State University of New York  
Department/Facility Name: State University of New York - Agency-wide  
Contract Number: C003961  
Current Contract Amount: \$25,000,000.00  
Spending to Date: \$8,179,271.22  
Contract Type: Printing - Advertising/Public Awareness

**Contract Information**

Transaction Type	Transaction Amount	Start Date	End Date	Description	Transaction Approved/Filed Date
Original Contract	\$25,000,000.00	10/06/2023	10/05/2025	Media buying and strategic planning services	10/06/2023

**Contract Amendment Information**

Transaction Type	Transaction Amount	Amended End Date	Description	Transaction Approved/Filed Date
Contract Amendment data is not currently available.				