

**Open Book New York
Office of the State Comptroller
Thomas P. DiNapoli, State Comptroller
Contract Transactions**

Vendor Name: KIVVIT LLC
Agency Name: State University of New York
Department/Facility Name: State University of New York - Agency-wide
Contract Number: C003961
Current Contract Amount: \$25,000,000.00
Spending to Date: \$7,300,000.00
Contract Type: Printing - Advertising/Public Awareness

Contract Information

| Transaction Type | Transaction Amount | Start Date | End Date | Description | Transaction Approved/Filed Date |
|-------------------------|---------------------------|-------------------|-----------------|--|--|
| Original Contract | \$25,000,000.00 | 10/06/2023 | 10/05/2025 | Media buying and strategic planning services | 10/06/2023 |

Contract Amendment Information

| Transaction Type | Transaction Amount | Amended End Date | Description | Transaction Approved/Filed Date |
|---|---------------------------|-------------------------|--------------------|--|
| Contract Amendment data is not currently available. | | | | |