

Open Book New York
Office of the State Comptroller
Thomas P. DiNapoli, State Comptroller
Contract Transactions

Vendor Name: LOWE & PARTNERS WORLDWIDE INC
Authority Name: Urban Development Corporation (dba Empire State Development Corporation)
Department/Facility Name: New York State Urban Development Corporation
Contract Number: C012311
Current Contract Amount: \$180,000,000.00
Spending to Date: \$0.00
Contract Type: Printing - Advertising/Public Awareness

Contract Information

Transaction Type	Transaction Amount	Start Date	End Date	Description	Transaction Approved/Filed Date
Original Contract	\$100,000,000.00	12/01/2019	11/30/2021	Full service advertising and marketing	02/10/2020

Contract Amendment Information

Transaction Type	Transaction Amount	Amended End Date	Description	Transaction Approved/Filed Date
Amendment	\$0.00	11/30/2022	PA Filed Contract Amendment 1 One year extension	11/03/2021
Amendment	\$50,000,000.00		Contract amount increase for current renewal term	08/01/2022
Amendment	\$0.00	11/30/2023	Final renewal	11/29/2022
Amendment	\$30,000,000.00	03/31/2024	Four-month extension to 3/31/2024	08/29/2023
Amendment	\$0.00	04/30/2024	One month extension	03/22/2024