

**Open Book New York**  
**Office of the State Comptroller**  
**Thomas P. DiNapoli, State Comptroller**  
**Contract Transactions**

---

Vendor Name: KIVVIT LLC  
Agency Name: State University of New York  
Department/Facility Name: State University of New York - System Administration  
Contract Number: C003560  
Current Contract Amount: \$17,723,690.00  
Spending to Date: \$16,479,205.42  
Contract Type: Consultant - Miscellaneous Consultant Services

**Contract Information**

| Transaction Type  | Transaction Amount | Start Date | End Date   | Description                                  | Transaction Approved/Filed Date |
|-------------------|--------------------|------------|------------|--|---------------------------------|
| Original Contract | \$5,000,000.00     | 12/10/2019 | 12/09/2021 | Strategic planning and media buying services | 12/10/2019                      |

**Contract Amendment Information**

| Transaction Type | Transaction Amount | Amended End Date | Description                     | Transaction Approved/Filed Date |
|------------------|--------------------|------------------|---------------------------------|---------------------------------|
| Amendment        | \$5,000,000.00     |                  | Amended budget increase         | 07/22/2021                      |
| Amendment        | \$7,723,690.00     | 12/09/2022       | Final (1 of 1) one-year renewal | 01/13/2022                      |