

Open Book New York  
Office of the State Comptroller  
Thomas P. DiNapoli, State Comptroller  
Displaying all Contracts for DIXON SCHWABL ADVERTISING INC

Department/Facility	Contract Number	Current Contract Amount	Spending to Date	Contract Start Date	Contract End Date	Contract Description	Contract Type	Original Contract Approved/Filed Date
College at Geneseo	T02202A	\$125,000.00	\$124,999.99	09/01/2022	06/30/2023	DIGITAL ADVERTISING STRATEGY F	Contracts Not Subject to OSC Pre-Audit	09/09/2022
College at Geneseo	T012023	\$10,000.00	\$10,000.00	07/01/2023	08/31/2023	DIGITAL ADVERTISING STRATEGY F	Contracts Not Subject to OSC Pre-Audit	07/19/2023
College at Brockport	T181446	\$248,364.81	\$247,492.94	01/01/2019	12/31/2021	MEDIA BUY SERVICES	Contracts Not Subject to OSC Pre-Audit	01/23/2019
College at Brockport	C200900	\$2,599,150.00	\$1,666,925.91	01/01/2022	12/31/2024	Media planning and buying services Monroe County	Printing - Advertising/Public Awareness	11/05/2021
College at Brockport	C181446	\$945,308.19	\$631,553.23	01/01/2019	12/31/2021	Media buy services	Service - Other/ Misc. Services	08/28/2020
Office of Children & Family Services	C029814	\$111,650.00	\$19,800.00	07/01/2023	06/30/2024	Branding and design marketing services for NYS Council on Children and Families (CCF)	Consultant - Miscellaneous Consultant Services	10/27/2023
College at Buffalo	T122112	\$150,000.00	\$149,997.10	11/01/2022	10/31/2023	DIGITAL MARKETING	Contracts Not Subject to OSC Pre-Audit	10/20/2022
College at Buffalo	T123320	\$74,500.00	\$41,988.31	11/01/2023	06/30/2024	DIGITAL CAMPAIGN PROGRAM SPECI	Contracts Not Subject to OSC Pre-Audit	11/13/2023
College at Plattsburgh	C000728	\$415,800.00	\$367,298.18	07/01/2021	06/30/2024	Digital advertising services, including ad placement, strategic insight and ad optimization	Printing - Advertising/Public Awareness	07/08/2021
Department of Agriculture & Markets	C012469	\$999,975.00	\$25,637.50	07/01/2023	09/29/2025	Marketing and advertising for the NYS Grown and Certified program	Printing - Advertising/Public Awareness	08/10/2023
Department of Agriculture & Markets - State Fair	C300413	\$4,850,675.87	\$3,677,362.51	01/06/2016	12/31/2020	Marketing, Advertising & PR	Printing - Advertising/Public Awareness	05/11/2016

College at Brockport	T132266	\$260,000.00	\$217,989.98	07/01/2014	12/31/2018	MEDIA PLANNING AND BUYING SERV	Contracts Not Subject to OSC Pre-Audit	11/13/2014
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