Open Book New York Office of the State Comptroller Thomas P. DiNapoli, State Comptroller Displaying all Contracts for KIVVIT LLC

Department/Facility	Contract Number	Current Contract Amount	Spending to Date	Contract Start Date	Contract End Date	Contract Description	Contract Type	Original Contract Approved/Filed Date
State University of New York - Agency-wide	OC23003	\$232,987.84	\$0.00	05/19/2023	05/31/2023	Media buy for SUY spring yield campaign, 79050, 23171, PS68897	Printing - Advertising/Public Awareness	06/12/2023
State University of New York - Agency-wide	C003961	\$25,000,000.00	\$7,300,000.00	10/06/2023	10/05/2025	Media buying and strategic planning services	Printing - Advertising/Public Awareness	10/06/2023
State University of New York - Agency-wide	OC23004	\$1,000,000.00	\$0.00	06/01/2023	09/30/2023	Media buying services, 79050, 23171, PS68897	Printing - Advertising/Public Awareness	06/27/2023
Office of General Services - Purchasing Contracts	PS68897	\$75,000,000.00	\$22,080,349.64	09/27/2019	09/26/2024	MEDIA BUYING SERVICES	Contracts Not Subject to OSC Pre-Audit	10/18/2019
Department of Health	T033649	\$73,000.00	\$73,000.00	03/16/2020	12/31/2020	Creative Marketing Comm COVID	Contracts Not Subject to OSC Pre-Audit	10/01/2020
Office of General Services - Purchasing Contracts	PC68897	\$0.00	\$0.00	09/27/2019	10/18/2019	MEDIA BUYING SERVICES	Contracts Not Subject to OSC Pre-Audit	09/27/2019
Department of Health	T033959	\$49,999.99	\$49,999.99	07/16/2018	10/31/2018	Communication Services	Contracts Not Subject to OSC Pre-Audit	08/02/2018
State University of New York - System Administration	C003565	\$504,000.00	\$355,100.00	12/30/2019	12/29/2022	Public relations support services	Consultant - Miscellaneous Consultant Services	12/30/2019
State University of New York - System Administration	C003560	\$17,723,690.00	\$16,479,205.42	12/10/2019	12/09/2022	Strategic planning and media buying services	Consultant - Miscellaneous Consultant Services	12/10/2019
Department of Health	C039376	\$2,084,850.00	\$0.00	03/31/2024	03/30/2029	Creative and marketing communications services	Consultant - Information And Technology Solutions And Services	03/22/2024
Department of Health	C033649	\$2,900,000.00	\$2,611,912.10	08/01/2018	03/31/2024	Develpment of Public Outreach Plan for Open Enrollment of NY State of Health	Consultant - Information And Technology Solutions And Services	09/20/2018

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