

Open Book New York
Office of the State Comptroller
Thomas P. DiNapoli, State Comptroller
Displaying all Contracts for OPAD MEDIA SOLUTIONS LLC

Department/Facility	Contract Number	Current Contract Amount	Spending to Date	Contract Start Date	Contract End Date	Contract Description	Contract Type	Original Contract Approved/Filed Date
Department of Motor Vehicles	OC001035	\$1,000,000.00	\$0.00	11/28/2023	02/20/2024	Media Buy services Cannabis Impaired Driving ad campaign 79050, 23171, PS68900	Printing - Advertising/Public Awareness	03/28/2024
Office of Parks Recreation & Historic Preservation	PS68900A	\$35,000.00	\$0.00	05/01/2024	06/30/2024	OPRHP 100 Media Buy	Contracts Not Subject to OSC Pre-Audit	05/07/2024
SUNY at Albany	C210096	\$836,000.00	\$827,096.69	08/05/2022	08/04/2023	Media buy services	Printing - Advertising/Public Awareness	08/04/2022
SUNY at Albany	T200033	\$695,500.00	\$693,493.66	09/01/2020	08/31/2022	MEDIA BUYING SERVICES OGS	Contracts Not Subject to OSC Pre-Audit	10/28/2020
Office of Cannabis Management	OC000354	\$2,940,000.00	\$0.00	02/01/2023	04/30/2023	Cannabis educational public awareness campaign, 79050, 23171, PS68900	Printing - Advertising/Public Awareness	06/29/2023
Office of Homeland Security and Emergency Services	C002752	\$500,000.00	\$0.00	08/01/2011	09/21/2011	PLACEMENT OF PUBLIC SERVICE ANNOUNCEMENT ON NYS TELEVISION AND RADIO STATIONS	Service - Other/ Misc. Services	08/17/2011
Office of Addiction Services and Supports	OC000286	\$5,000,000.00	\$0.00	05/24/2023	03/31/2024	Fentanyl and harm reduction awareness campaign, 79050, 23171, PS68900	Printing - Advertising/Public Awareness	07/11/2023
Office of Addiction Services and Supports	OC000808	\$10,000,000.00	\$0.00	10/01/2023	03/31/2024	Media buying services, 79050, 23171, PS68900	Printing - Advertising/Public Awareness	12/06/2023
Department of Taxation & Finance	T000047	\$37,734.90	\$37,734.90	02/05/2018	02/04/2019	OPAD- Out-of-Home Media	Contracts Not Subject to OSC Pre-Audit	02/28/2018
Department of Health	C026118	\$116,800,804.00	\$112,986,863.07	01/01/2010	03/15/2017	MEDIA & MARKETING PURCHASE OF ADVERTISING	Printing - Advertising/Public Awareness	12/19/2011

Department of Health	C031888	\$240,000,000.00	\$212,567,443.21	02/01/2017	08/31/2023	Media Planning and Buying Services (Not to Exceed \$200M)	Printing - Advertising/Public Awareness	01/18/2017
Department of Health	C038486	\$170,000,000.00	\$26,720,538.88	09/01/2023	08/31/2028	Media buying and planning services for NYSDOH Public Affairs	Printing - Advertising/Public Awareness	08/11/2023
Office of General Services - Purchasing Contracts	PS68900	\$77,149,000.00	\$67,125,260.63	09/27/2019	09/26/2024	MEDIA BUYING SERVICES	Contracts Not Subject to OSC Pre-Audit	10/18/2019
Office of General Services - Purchasing Contracts	PC68900	\$0.00	\$0.00	09/27/2019	10/18/2019	MEDIA BUYING SERVICES	Contracts Not Subject to OSC Pre-Audit	09/27/2019
Office of General Services	OC000540	\$358,772.10	\$0.00	09/25/2023	11/05/2023	Media buying services, 79050, 23171, PS68900	Printing - Advertising/Public Awareness	08/23/2023
Department of Civil Service	OC000838	\$2,000,000.00	\$0.00	01/01/2024	12/31/2024	Media buying services, 79050, 23171, PS68900	Printing - Advertising/Public Awareness	01/12/2024
Office of Temporary & Disability Assistance	c021988	\$6,876,819.00	\$6,835,947.41	04/01/2018	01/31/2022	Media Planning and Buying Services for Supplemental Nutrition Assistance Program (SNAP)	Printing - Advertising/Public Awareness	06/07/2018
Department of Transportation	OC000073	\$480,000.00	\$0.00	03/01/2023	05/01/2023	Media buy for work zone speed, 79050, 23171, PS68900	Consultant - Miscellaneous Consultant Services	02/08/2023